



Summer of Us Campaign Overview

What is Summer of Us?

American Pride Rises Network's Summer of Us campaign is designed to engage, equip and activate diverse communities across America by leaning into our collective power at a moment when the history, stories and accomplishments of underrepresented people – including communities of color, LGBTQ+ folks, disabled people and more are being systematically attacked by politicians and activists who oppose diversity, equity and inclusion (DEI). Thus far, American Pride Rises has held events in Pennsylvania, Georgia and Florida, with events planned in the Midwest and Southwest, plus virtual events.

Throughout the Summer of Us, American Pride Rises (APR) will:

- **Engage** diverse communities across the nation by hosting legislative field hearings, town halls and community events that bring diverse voices together to fight back against attempts to dismantle DEI policies and initiatives.
- **Equip** communities with the tools and resources they need to protect and defend DEI at this moment in our nation's history.
- **Activate** communities by turning them out to APR events, having them sign APR's [Rise Together Pledge](#) to be added to our email list, and encouraging them to take further action with APR in the near future.

Why now?

Across the country, anti-DEI efforts – led by the Trump Administration and echoed in statehouses and boardrooms – are attempting to roll back progress.

Why care? These actions and policies silence the stories of women, people of color, LGBTQ+ people, disabled communities, and more.

How? They strip away language, events, documents, and programs that reflect the truth of who we are.

What's the goal? They aim to dismantle systems of equity and inclusion — and with them, the belief that we have the power to shape a more just future.

Our Mission

The Summer of Us is about pushing back on the anti-DEI narrative by affirming that diversity, equity and inclusion are fundamental American values.

It is a call to local, political, and corporate leaders to reject anti-DEI mandates and stand on the right side of history.

The Summer of Us is more than a campaign — it's a declaration:

We're still here. We will stand against attempts to erase our history and limit our futures. And we're not going anywhere.

We cannot afford to sit back and let the progress of American values and rights be co-opted by baseless attacks and deceiving falsehoods. Anti-DEI narratives, legislation and litigation must be contested and DEI champions must be supported.

Speak Up. Stand Firm. Stay In Touch.

For more information go to www.aprnetwork.org and sign our Rise Together Pledge at www.aprnetwork.org/summerofus